MASS COMMUNICATION: ADVERTISING / PUBLIC RELATIONS
(Suggested Associate in Arts Degree Curriculum)

This worksheet is designed to help students select courses which are likely to apply to a major in MASS COMMUNICATION. These suggested courses satisfy requirements in the Associate in Arts degree program at Prairie State College and provide the basis for transferring to a four-year institution. This program meets the guidelines of the IAI (Illinois Articulation Initiative) Baccalaureate Major Panel for Mass Communication. Students should obtain a copy of the Association in Arts Degree Worksheet and visit the IAI website at www.iTransfer.org for more information.

Bachelor’s degree programs in Mass Communication encompass four major program areas: 1) Advertising/Public Relations, 2) Radio/TV/Film, 3) Journalism/News Editorial/Photojournalism and 4) Multi-Media. For each specialty, nine credit hours in the major may be taken at a community college, if offered, in addition to the General Education Core Curriculum. Students must be computer literate. Remaining credits needed for the associate degree should be chosen with the assistance of an academic advisor. Some schools have specific requirements for admission to the major such as a minimum GPA, portfolio review, audition, or other forms of assessment. Check with the university you plan to attend for further information.

SUGGESTED CURRICULUM

Each senior institution has its own transfer policies. Therefore, we cannot guarantee the accuracy of this information in regard to every individual school. Consult the school of your choice and/or the PSC Advising Center to discuss the transferability of courses.

TRANSFERABLE GENERAL EDUCATION CORE (37-38 credits)

Area A: Communications (9 credits)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG 101(3)</td>
<td>Composition I</td>
<td>(Prereq. ENG 099, C or better, or qualifying score on English Placement Test)</td>
</tr>
<tr>
<td>ENG 102(3)</td>
<td>Composition II</td>
<td>(Prereq. ENG 101, C or better)</td>
</tr>
<tr>
<td>COMM 101(3)</td>
<td>Principles of Communication</td>
<td>(Prereq. Placement in ENG 099 or above)</td>
</tr>
</tbody>
</table>

*Must have a C or better in ENG 101 & 102 to receive credit for the degree.

Area B: Humanities and Fine Arts (9 credits)

Select three courses with at least one course selected from the humanities area and one course from the fine arts area. Refer to the Associate in Arts Degree Worksheet, Area B, for a listing of approved course choices.

- Humanities Course (3)
- Fine Arts Course (3)
- Humanities/Fine Arts Course (3)

Area C: Mathematics (3 credits)

Select one math course. Refer to the Associate in Arts Degree Worksheet, Area C, for a listing of approved course choices.

- Math Course (3)

Area D: Physical and Life Sciences (7-8 credits)

Select one life science course or one physical science course. One course must have a lab component. Refer to the Associate in Arts Degree Worksheet, Area D, for a listing of approved course choices.

- Life Science Course (3-4)
- Physical Science Course (3-4)

Area E: Social and Behavioral Sciences (9 credits)

Select three courses in at least two different disciplines. Refer to the Associate in Arts Degree Worksheet, Area E, for a listing of approved course choices.

- Social/Behavioral Sci Course (3)
- Social/Behavioral Sci Course (3)
- Social/Behavioral Sci Course (3)
MASS COMMUNICATION: AD/PR MAJOR COURSE RECOMMENDATIONS (24-25 credits)

( Check with the school to which you plan to transfer to verify transferability of these courses for this major)

Select 24-25 credits from the “suggested” course recommendations listed below:

Suggested IAI Mass Communication Core courses:

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Description</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 261</td>
<td>3</td>
<td>Advertising</td>
<td>Placement in ENG 099 or above</td>
</tr>
</tbody>
</table>

Select 1 or 2 courses from:

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Description</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 111</td>
<td>3</td>
<td>Introduction to Mass Communication</td>
<td>Placement in ENG 099 or above</td>
</tr>
<tr>
<td>COMM 115</td>
<td>3</td>
<td>Introduction to Broadcasting</td>
<td>Placement in ENG 099 or above</td>
</tr>
<tr>
<td>JRNLM 101</td>
<td>3</td>
<td>Introduction to Journalism</td>
<td>ENG 101 with C or better</td>
</tr>
</tbody>
</table>

Other suggested elective courses which satisfy the PSC AA/AS degree requirements may include transfer courses of 100 level or above (see the 2014-16 catalog, pages 49-51 for the list of approved transfer courses):

- Additional courses recommended as transferable by the university to which you plan to transfer.
- Up to four credits of physical education courses
- Foreign language courses (Some universities have a foreign language requirement. Generally, four years of a single foreign language in high school, or four semesters in college, will fulfill this requirement. It is recommended that students complete the entire sequence at one institution.)
- For the AA or AS degree, student may use one vocational/technical course (four credits or less) that is not on the approved list if they present documentation (recent written correspondence or transfer/advising guide) that the receiving institution will accept the course for credit. If a student plans to use more than one such course, he/she must obtain approval from the Vice President for Academic Affairs.

FOR FURTHER INFORMATION CONTACT:
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FOR TRANSFER INFORMATION:
MyCreditsTransfer, formerly known as u.select: http://www.transferology.com/state/il/?all
Illinois Articulation Initiative (IAI): www.iTransfer.org
Links to Articulation Tables for Illinois Colleges: http://www.itransfer.org/IAI/Other/Articulationlinks.taf
Visit the web sites of colleges and universities to which you plan to transfer.

FOR CAREER INFORMATION: