

 **Prairie State College**  
**Corporate and**  
**Continuing Professional**  
**Education**  
**PSC Speaks Catalog**





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## **About PSC Speaks**

Whether it is motivational talks, keynote addresses, or workshops, PSC has a speaker to match your needs. Members of the PSC Speaks professional speakers bureau are experts on a variety of topics and have many years of professional speaking experience. Tell us your educational objectives, audience dynamics, and expected outcomes and a member of our team will help you select the speaker who fits your goals and budgetary requirements.

## **Customized Business Solutions**

Every organization has unique challenges. Prairie State College (PSC) strives to understand those challenges and develop the best solution. We offer an array of training and consulting services to help meet your business goals. Programs are offered in a variety of formats. For more information, call (708) 709-7895.

## **Continuing Education Units (CEU) and Continuing Professional Development Units (CPDU)**

PSC is an approved provider of CEU / CPDU for a variety of professions. We will assist you with offering your audience members CEU / CPDU as part of their program experience. For more information call (708) 709-7919.

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## Meet our PSC Speaks Members

The following pages provide information about the PSC Speaks Members including background, accomplishments, and areas of expertise. A list of their most requested topics is also included.

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## Domenic Certa

Domenic Certa received his education in the U.S. Navy and at Purdue University as an electrical engineer and in interpersonal communications. After 25 years of experience with self-actualization seminars, corporate work, and business ownership experiences, Domenic has developed corporate trainings based on the premise that when people take personal responsibility, their professional skills are easily transformed. Domenic is the founder of The Zone-USA, a specialized training provider dedicated to comprehensive professional and organizational development and the Institute for Self-Achievement, which is committed to rapid personal development.

### **Topics:**

- Advanced Interpersonal Communications
- Change Management
- Dealing with Difficult People
- Employee Empowerment
- Leadership Competencies for Men & Women
- Team Building
- Strategic Selling Strategies
- Train-the-Trainer



## Gia Claire

Gia Claire is a professional motivational speaker/trainer on sales, leadership, and women's empowerment. After almost 20 years of corporate sales and leadership with Fortune 500 companies, including international work and a Six Sigma Green Belt, Gia has transformed her experience and passion into a platform that inspires, motivates, and drives change. Gia's unique ability to lead and inspire and her straightforward, "tell it like it is," approach, combined with her love of Improv, comedy, poetry, and an innate ability to speak, creates an amazing, energetic, unique experience for her clients. Gia's focus is on long term sustainable benefits and partnerships. She is the author of *HEAD FIRST*, and is currently co-authoring a book on sales/leadership.

### Topics:

- Powerful Sales: 7 Secrets to More Sales Faster
- Powerful Relationships: Create - Maintain – Leverage
- Powerful THINKING: Goal Setting - Professionalism - Attitude – Discipline
- Powerful Presentation
- Powerful Leadership: Think Differently and Drive Better Results
- The Powerful Life - How to Find Unstoppable Success NOW



## **John L. Farrell, Ph.D.**

John L. Farrell, Ph.D., is a psychologist who works with a broad cross-section of age groups. He taught for five years in the college environment, and his ultimate goal is to always provide training or a class that engage participants in a thoughtful personal way.

### **Topics:**

- Dealing with Grief in all Stages of Life
- Men's Issues – Understanding the Differences
- Developing Emotional Literacy in Boys and Men
- Who Takes Care of Caretakers?
- Dealing with Depression in Our Clients and our Lives
- Healing Substance Abuse: Beyond the 12 Steps
- Understanding Your Negative Voice; Finding and Fighting a Major Block to Growth
- Step-Parenting: Beyond Survival to Growth



## Scott Fortin

Scott Fortin is the owner of Accentz Consulting, a full service marketing communications consulting firm. He is also an adjunct professor at several universities. His experience in marketing and communications extends to several industries, including both for profit and non-profit entities. Scott has led a national communications professional network, and has been a featured speaker at numerous national conferences. His passion is for strong workplace leadership, as well as effective marketing of business in the competitive marketplace. Scott has a bachelor's degree in marketing and a Master of Business Administration.

### Topics:

- Projecting a Positive Business Image
- Building Your Brand: Professionally and Personally
- Preparing a Crisis Communication Plan
- Communicating Effectively in the Media
- Turning Managers into Leaders





## Marcus Gentry

Marcus “Dr. Respect” Gentry is the founder and president of A MasterMind Creation (AMC), a business service that develops and delivers programs that enhance personal and professional growth, empowerment, and leadership; builds habits of success; improves organizational performance; and increases workplace awareness through educational training and motivational presentations. Marcus is an internationally recognized public speaker and trainer who has been providing seminars and workshops for over 25 years.

### Topics:

- How to Live Your Best Life and Maximize Your Moments
- How to Turn Stopping Stones into Stepping Stones / Overcoming Obstacles
- Working Effectively in a Diverse Environment
- How to Use Mastermind Strategies with At-Risk Youth
- Stress Management in Difficult Times
- Substance Abuse in Schools and/or the Workplace
- Conflict Resolution
- Building Effective Communication Skills



## Maribeth Hearn

Maribeth Hearn is an expert in the areas of marketing, social media, networking and business plan writing. She has owned and operated several businesses and has helped hundreds of people throughout the Chicagoland area start their businesses; she has provided them with instruction on how to write their business plans and then market their businesses online and in person. She holds an MBA and is a proponent of life-long learning. She was named Small Business Advocate of the Year in 2005 (Economic Development Council of the Southwest Suburbs), Business Innovator of the Year in 2010 (*Business Ledger*) and was a recipient of the 2012 Influential Women in Business Awards (*Daily Herald-Business Ledger*).

### Topics:

- Small Business Marketing
- Business Plan Writing
- Online Marketing
- E-mail Marketing
- Business Development & Customer Relations
- Networking



## Sakira Jackson

Sakira Jackson, earned her master's degree from The Chicago School of Professional Psychology, and currently is a 2014 doctoral candidate in the field of Business Psychology. As the CEO of BrainPower Consulting, Sakira provides foundational consulting and training to business owners through her trademarked system called the CEO Mindset: Modeling Your Business for Success. Sakira advises business owners and their teams in creating winning strategies for communication, growth, and profitability. Sakira continues to publish her series of *QuikBooks: a Series of Short Lessons for CEOs*. Sakira can design, prepare, and deliver proven facilitation models and methodologies in group facilitation and facilitated strategic planning, leadership development, conflict resolution, and the soft skills of developing your organization.

### Topics:

- I Choose to Be Pro
- What is Work Anyway
- Create a Corporate Culture
- Improving Selling Skills
- Increase Workplace Productivity
- Workplace Diversity



## Don Jones

Don Jones is a professional business speaker and executive coach. Don has more than 30 years experience in sales, sales training, and senior management. He has educated and entertained audiences on a variety of business topics including leadership, business development, and marketing, and selling and sales management.

Don earned a Bachelor of Science degree in Mathematics from Purdue University and did graduate work at Indiana University-Purdue University Indianapolis and Christian Theological Seminary.

### **Topics:**

- Creating a Prospecting Plan
- Enlightened Leadership
- Questioning Skills and Strategies
- Setting Goals
- Breaking through Your Comfort Zone



## **Sheri S. Mathis**

Sheri S. Mathis specializes in coaching leaders and their teams to achieve their most important business objectives and sustain these results over time. She has more than 16 years of experience working for companies such as Transunion, Microsoft, Franklin Covey, and My Sister's Closet Network. Sheri has a successful and diverse career in consulting, sales, and technology. Her industry experience includes government, education, financial services, insurance, packaged goods, manufacturing, and professional services. Sheri earned her bachelor's degree from the University of Illinois at Chicago

### **Topics:**

- Microsoft Office Applications
- Franklin Covey Leadership and Individual Training Solutions
- Social Networking 101
- Social Networking for Businesses



## Kathy O'Brien

Kathy O'Brien is a registered nurse and Certified Laughter Leader (C.L.L.) with the World Laughter Tour. She teaches laughter sessions to a wide variety of businesses, health care professionals, and organizations. She worked in a university hospital for more than 20 years, and has been employed in a wide variety of other nursing related venues. Kathy's work as a C.L.L. has been featured in newspapers, magazines, and most recently was seen on WCIU TV.

Kathy also is involved in a number of volunteer and community services, including Bucks for Burn Camp, Fairy Godmother Project, Make a Wish Foundation, and Windy City Vietnam Veterans. She is a member of the Orland Park Chamber of Commerce, as well as The World Laughter Tour.

### **Topics:**

- Living Better with Laughter
- Stress Reduction through Laughter for Healthcare Professionals
- Stress Solutions for the Corporate World
- Laughter and Humor in Senior Centers
- Therapeutic Laughter and Mental Health



## Kim Olver

Kim Olver is a Licensed Clinical Professional Counselor and a coach. She is an internationally recognized speaker, having worked throughout the United States, Europe, Australia, and Africa. Since 1987, Kim is a certified senior instructor with the William Glasser Institute, and her mission is to help people get along better with the important people in their lives, both at work and home. Kim is the author of two books, “Leveraging Diversity at Work” and “Secrets of Happy Couples.” She has a Bachelor of Science in Psychology from Indiana University and a master’s degree in counseling from the University of Scranton. She is a licensed clinical professional counselor (LCPC) and a nationally certified counselor (NCC). Kim is also certified on Reality Therapy.

### Topics:

- Working with the Adult Child as Parent Caregiver
- Relationship Empowerment
- Goal Attainment
- Working with Difficult People
- Decision Making
- Customer Relations
- Teambuilding
- Effective Communication
- Leveraging Workforce Diversity



## Marcie Stern

Marcie Stern, MHA, RLC, is founder of Marcie Stern & Associates, a professional development company that helps busy professionals and their organizations focus on what matters most. She has more than two decades of diverse and progressive leadership, coaching, and speaking experience with expertise in the healthcare industry. As a public speaker, Marcie blends her corporate background, coaching skills, and natural stage presence for every keynote, breakout session, and workshop. She ensures that her audience is not only motivated to take action, but is armed with the tools and structure to implement key insights. Marcie speaks nationally to a wide variety of professional groups and also conducts trainings and workshops on a vast range of topics. She holds a master's in health services administration from Arizona State University and a Registered Leadership Coaching designation. Marcie is a graduate of the Coaches Training Institute, a member of the International Coach Federation, and an Affiliate of the National Speakers Association – Illinois Chapter. She is the author of *So Long Inner Critic, Hello Inner Champion: 25 Tips to Master Your Mindset*. Inspired by her passion and enthusiasm, Marcie's audiences are equipped to increase focus and accelerate action on what matters most.

### Topics:

- Success Principles for Managing Your Work/Life Priorities
- Get Out of Your Own Way: 5 Tips to Turn Your Inner Critic into Your Inner Champion
- ENCORE: 6 Secrets to Showstopping Patient Satisfaction
- Business Communication Skills that Matter Most: How to Speak and Be Heard
- Stress Management and Self-care Practices





## Jeffrey Studzinski

Jeffrey Studzinski founded and formed Revolutionizing Growth, LLC. The company was formed out of an unsurpassed passion, purpose, and zeal to inspire others to live a life of greatness, gratitude, and fulfillment, regardless of life's challenges. Prior to starting his own business, Jeffrey had an extremely successful sales career in national sales, sales training, and sales management. He is a motivational speaker who inspires audiences to focus on the positive side, both in work and personal life.

### **Topics:**

- Overcoming Extreme Challenges, Living your Best Life Today
- Achieving Balance in Life "Mind, Body, Spirit" ...for a lifetime!
- Taking the First Step on the Path to Lifelong Fulfillment and Success
- Keys to staying fit...lifelong Attitude, Exercise and Nutrition
- Teambuilding, Key Building Blocks for a Successful Team!



## Brian A. Thompson

Brian A. Thompson is a consultant specializing in business strategy and organizational development training. Brian has comprehensive experience that stretches across multiple areas including business operations, sales management, and investment management. He is also an adjunct professor of management and economics at several Chicago area universities. Brian is a graduate of Governors State University and holds a bachelor's degree in business administration and a master's degree in finance from the Illinois Institute of Technology Stuart School of Business in Chicago.

### Topics:

- Conflict Resolution
- Personal Planning
- Solutions Using Creativity and Critical Thinking
- Choosing to Win
- Entrepreneurship: Putting It All on Black



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## Donna Wiencek

Donna Wiencek has earned a reputation in the corporate and academic field for her significant accomplishments within market research, marketing, product management, project management, budgeting, web design implementation, and management. Donna has taught graduate and undergraduate market research and marketing courses at Governors State University, Lewis University, Prairie State College, and Westwood College. She holds a Master of Business Administration in Marketing and a Bachelor of Arts degree in Marketing and Business Administration from Lewis University.

### **Topics:**

- Total Quality Management in a Demanding Economy
- Tools for Goal Setting: Reaching Individual and Corporate Goals
- Developing Effective Marketing Plans for Success
- Managing Workforce Diversity in a Global Environment
- Keys to Effective Communication
- Teamwork: Cross-Collaboration and Communication

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# Testimonials

Here is what workshop participants had to say:

*“Enjoyed this presenter! Would attend one of his sessions again.”*

*“Presenter kept my interest through the entire presentation.”*

*“The presentation and presenter were excellent. The message was intellectual and informative.”*

*“The information will be useful in my professional and private life.”*

*“Instructor was very friendly and articulate.”*

*“I really enjoyed this class.”*

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# Contact Information

## Continuing Professional Education

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# Notes

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# Notes



# Prairie State College

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