

The Conference Center

at

 **Prairie State College**

Opportunities for Naming Rights





For more than 50 years Prairie State College (PSC) has provided quality education and programs to more than 230,000 members of our community. PSC is a diverse community college dedicated to serving district residents and providing workforce training and education.

PSC offers associate degrees and technical and career certificates in over 100 fields of study. In addition, PSC offers adult, corporate, and continuing education. Enrollment is over 12,000 students for both credit and non-credit courses. The average student age is 27 and the student body is about 60 percent female, 40 male. Approximately 58 percent of our students are African American, 25 percent Caucasian, and 10 percent Hispanic.

Students choose PSC to obtain the best of both worlds: the small school advantage combined with affordable tuition and top notch faculty. Our flexible scheduling options make it possible for anyone to fit college into their life.

The college serves as a cultural hub with the Christopher Art Gallery, musical events, and the annual Jazz Fest – the south suburbs premier jazz festival featuring some of the nation's top jazz artists.

The college serves the following communities: Chicago Heights, Matteson, Beecher, Crete, Monee, Steger, South Chicago Heights, Park Forest, University Park, Glenwood, Ford Heights, Richton Park, Sauk Village, Homewood, Flossmoor, and Olympia Fields. For more information on PSC, visit prairiestate.edu.

Statistics

Over the last 12 months, the Conference Center received 50,000 visitors and user groups. The count includes general public, dignitaries, businesses, nonprofit organizations, students, faculty, and staff. On average, the Conference Center hosts 87 events each month from small group meetings of 10 to conferences with 250 people in attendance. The college serves a diverse cross section of the south suburban community.

Benefits of Naming Rights

College naming rights enhance your company's reputation demonstrating strong support of higher education. Community colleges are where many people start their college education before transferring to a four-year institution. In fact, at PSC, our motto is "Start Near, Go Far." Thus, your contribution to modernizing our facilities is a vital part of our students' success. As a naming rights sponsor, your branded logo is prominently featured on the room, as well as included in all printed brochures, schedules, and electronic advertising. Your corporate name also becomes the official moniker for the room at assemblies, meetings, workshops, lectures, and other public events.

Opportunities

\$1,000,000

The Conference Center (entire building)

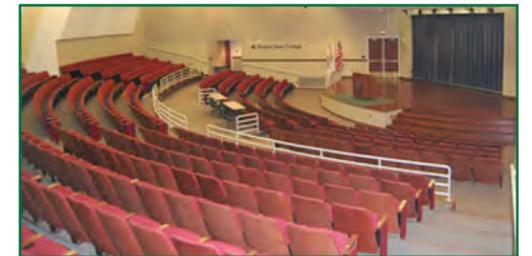
The Conference Center at Prairie State College (PSC) is a premier destination meeting facility in the south suburbs with an auditorium, breakout rooms, and rotunda area with the college seal and the Orbits of Io sculpture to the east. The lighted sculpture provides a dramatic backdrop during evening hours. The Conference Center hosts a wide variety of conferences, workshops, seminars, lectures, and performances.



\$250,000 (Sold)

Auditorium

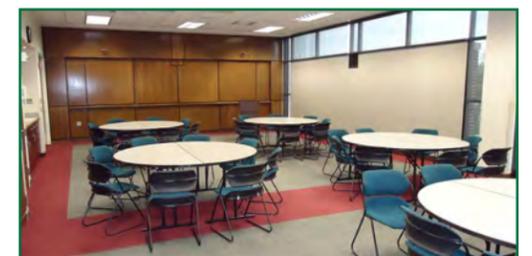
A 486-seat room with excellent acoustics and sightlines, the Auditorium hosts concerts, stage plays, lectures, corporate retreats, graduation ceremonies, in-service days, book signings, religious services, the PSC Jazz Fest, and other events. Every seat is a good seat.



\$100,000

Room 1318-1320

The largest meeting room can seat up to 100 guests theater style. Other seating configurations can accommodate from 30 to 70 attendees. The room is equipped with a dry erase board, LCD projector, podium, screen, microphone, and connections for laptop or tablet computers. WiFi access also is provided.



\$50,000

Rotunda

The Rotunda is the hub of the Conference Center, which gives visitors a first impression of the facility. The Rotunda serves as an area for event registration, a gathering place for socializing, receptions, buffet meal service, and vendor booths, and a place to relax during breaks and intermissions.



\$50,000

Room 1315

An ideal space for smaller meetings with seating capacity from 10 to 50 attendees, the room is equipped with a dry erase board, LCD projector, podium, screen, sound system for video and computers, and connections for laptop or tablet computers, as well as a counter top with sink for catering service. WiFi access also is provided.



\$50,000

Room 1322

Also designed for small to medium sized meetings for 10 to 50 attendees, the room is located at the far end of the Conference Center and affords maximum privacy and quiet for attendees. It is often used as the green room for performers in the auditorium. The room is equipped with a dry erase board, LCD projector, podium, screen, sound system for video and computers, and connections for a laptop or tablet computer, as well as a counter top with sink for catering service. WiFi access also is provided.



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