

THE STRATEGIC PLANNING PROCESS

The 2018-2023 Strategic Plan includes five goals and 20 strategies the college will implement to achieve our mission and support continued student success. The plan will guide resource allocation and drive key actions designed to move PSC forward during the next four years.

The college engaged in an integrated, participative, data-informed planning process. In Phase I, we collected internal and external data and solicited feedback from our constituents. We administered the Student Satisfaction Inventory survey to garner students' perspectives. An employee survey and district employer survey also were conducted.

In Phase II, a Strategic Planning Team – with representation from faculty, administrators, staff, Board of Trustees, students, and Foundation – participated in four workshops. The team reviewed data and assessed institutional strengths and weaknesses, as well as external opportunities and threats. They also considered the goals of other planning efforts at the college, including Strategic Enrollment Management Planning and the Academic Affairs Strategic Plan. Based on these informed discussions, institutional priorities were identified.

In Phase III, the Planning and Quality Improvement Committee used the priorities to develop the 2018-2023 goals and strategies. Four open forums provided opportunity for additional feedback before the plan was finalized.

During Phase IV, the college is developing action plans under the guidance of committees that will oversee implementation of the 2018-2023 Strategic Plan.

MISSION, VALUES, AND VISION

Mission Statement

Prairie State College fosters collaborative relationships that empower students to achieve their education and career goals. The college embraces its diversity, nurtures lifelong learning, and supports community and economic development.

Core Values



Vision Statement

Prairie State College will offer rigorous academic programs, meet the needs of the local workforce, cultivate the values of sustainability, and demonstrate an awareness of its responsibilities in a global society.

 **Prairie State College**

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STRATEGIC PLAN

2018-2023

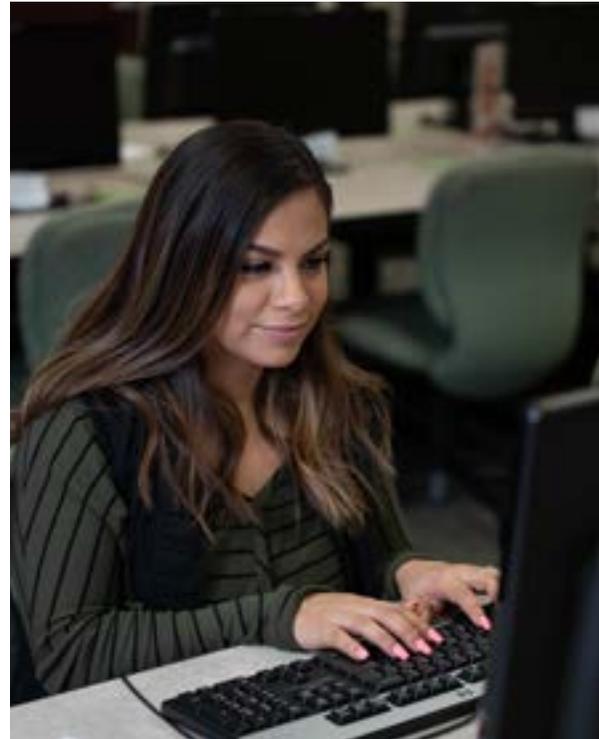
Goals and Strategies



 **Prairie State College**

1. Foster Student Access, Engagement, and Success

- a) Create a student-centered environment to allow for ease in navigating college services and provide intentional opportunities for students to build meaningful connections on campus.
- b) Cultivate a campus community with strong cultural competence, where equity and respect for diversity in all its forms is reflected in decision-making.
- c) Enhance student academic planning, academic advising, and career advising services.
- d) Improve student outcomes in key indicators, including matriculation from non-credit and developmental coursework to college credit courses, success in courses, retention, and program completion.
- e) Expand recruitment efforts and increase enrollment.
- f) Strengthen partnerships with district high schools and four-year colleges, including minority-serving institutions, to facilitate student access to educational opportunities and career pathways for completion of education and career goals.
- g) Seek additional resources to assist students with financial need while promoting the affordability of Prairie State College.

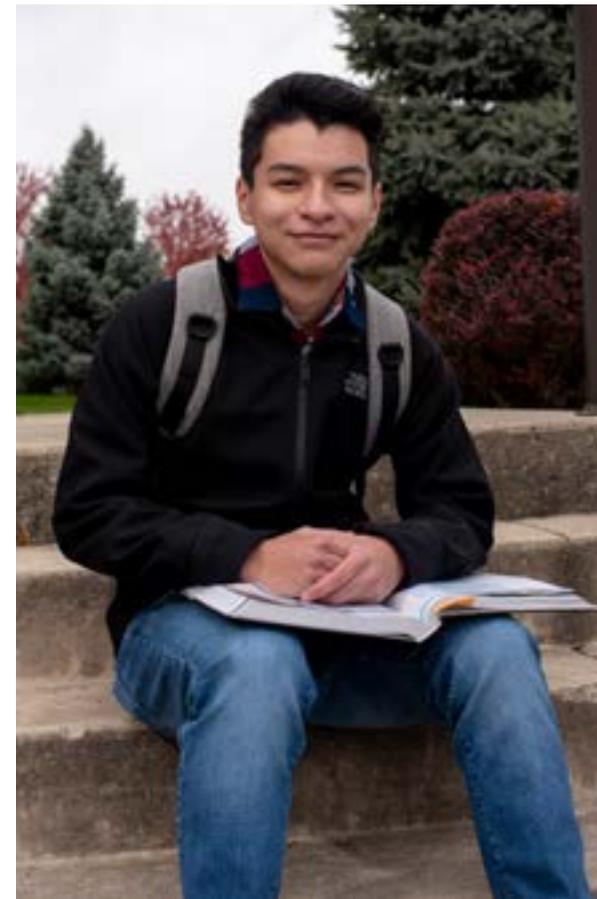


2. Strengthen Academic Excellence and Support for Teaching and Learning

- a) Develop new programs and revise existing programs, as warranted, to align with current and emerging student needs and labor market trends.
- b) Support student learning, with a particular focus on non-traditional students and where achievement gaps demonstrate a need.
- c) Support innovative technology to facilitate our connection with 21st century learners and our ability to meet students' educational needs.
- d) Empower faculty by providing professional development and resources to support effective teaching, assessment, curricula development, and opportunities for research and collaboration.

3. Cultivate Community Engagement

- a) Strengthen Prairie State College's image and community awareness of our educational offerings, training opportunities, and value to the community.
- b) Develop new relationships and strengthen current connections with community leaders, community-based organizations, and educational institutions to facilitate collaboration and positive change in our communities.
- c) Partner with employers and the community to enhance academic programming and provide internship opportunities and apprenticeship pathways for students.



4. Strengthen College Effectiveness through Improved Communication and Collaboration

- a) Establish effective college-wide communication and processes to improve documentation, formal and informal information sharing, and collaboration among departments and divisions.
- b) Develop and support an organizational culture and structures that promote accountability and shared governance.
- c) Align data systems and processes to enhance institutional knowledge, data-informed decision-making, efficient internal and external reporting, and to foster effectiveness and continuous quality improvement.

5. Diversify Funding while Effectively Managing Financial, Physical, and Human Resources

- a) Aggressively pursue additional funding sources while maintaining prudent management and transparent and collaborative allocation of current resources.
- b) Strengthen capacity planning and improve the condition and appearance of the campus.
- c) Enhance employee recruitment, orientation, and professional development.